PLAN TO ATTEND THE CEMA FALL MEETING IN SEPTEMBER

Registration Packages for the CEMA Fall meeting were sent out on July 22. If you did not receive your package you can retrieve it from the CEMA Fall Meeting page at http://cemanet.org/2011fallmeeting.html

The CEMA Fall Meeting this year will again occur at the O'Hare Hilton Hotel, Chicago, Illinois. The meetings will be on Tuesday, September 20 and will end before noon on Wednesday, September 21.

On Tuesday there will be meetings of the Engineering Conference Planning Committee, Board of Directors, Government Affairs Committee and Membership / Marketing Committee. On Wednesday, the Sections will meet: Conveyor Chain, General Bulk Handling, Joint Screw Conveyor and Bucket Elevator, and Unit Handling Conveyor. The last meeting on Wednesday will be a second Board of Directors Meeting. The guest speaker at the joint Bulk and Unit Section Meeting will again be James Glassman, senior economist and managing director of J.P. Morgan Chase & Co. who, last year, gave an prescient economic forecast and clever insights into what is going on in the economy.

At the Tuesday evening reception and dinner we will also look forward to hearing updates on the condition of the industry from representatives of several of the magazines that cover the conveying industry.

The purpose of the CEMA Fall Meeting is to refine the focus of the association as we approach the end of the year. Section meetings will allow members to evaluate what was done at the Engineering Conference in June and provide any guidance going forward. They will review any activities that they started at the Annual meeting in March and will also seek concurrence on what items need to be completed in advance of the CEMA Annual Meeting in March 2012. The association's Board of Directors will construct and approve the 2012 budget and will also attend to policy issues and other items requiring the Board's judgment. The Government Affairs Committee will review legislation of interest to members and will report their findings on Wednesday morning. The Engineering Conference Planning Committee will review what happened at the June meeting and will plan for the 2012 meeting next June.

The Fall Meeting is the last of the three CEMA Meetings that occur each year. Members who wish to continue to receive a 25% discount on their annual dues must send a representative to at least one of the three CEMA meetings in the calendar year. If you have not yet sent a representative to the Annual Meeting or Engineering Conference, this is your last chance this year.

To determine which meetings might be of most interest to you, see the reports of the CEMA Annual Meeting and the CEMA Engineering Conference further along in this edition.
ITEMS OF INTEREST
FROM THE CEMA BOARD OF DIRECTORS MEETINGS
AT THE CEMA ANNUAL MEETING MARCH 2011

Non-Reporting of Sales for Computation of Annual Dues

Bob Reinfried reported that there are some companies who do not report their sales data. The question to the Board is how long should sales estimates be used and what should the consequences be?

The Board approved the following guidance:

With regard to monthly booked and billed statistics reporting, CEMA will issue estimates for 6 months maximum. After that, estimates for the company will no longer be provided and the company’s access to the statistics web site will be deactivated and the company will lose the 25% dues discount.

For Companies that do not report their past year billed sales for the purpose of dues computation, Bob Reinfried will apply whatever the industry average increase for that year to the company’s prior sales data to calculate future dues.

CEMA Strategic Target Defined

The strategic target of CEMA membership representing 50% of the conveyor industry was defined as 50% of the Billed sales in the industry, rather than 50% of the companies in the industry.

CEMA Safety Label Material Change

Kimberly MacLaren reported that we have standardized our label material for both regular and severe duty labels. Vinyl material was chosen as sub-straight with UV laminate material indicative of regular duty or severe duty labels and all labels have fade resistant inks. There has been a slight increase in the cost of label material and that was reflected in a new price schedule for members and non-members that was put into effect on March 1, 2011.

Upcoming Meetings

Meetings Committee has the following contracts in hand:

Annual Meetings
2012 - March 9-13  Eden Roc, Miami, FL ($329)
2013 - March 15-19  Arizona Biltmore Resort & Spa, Phoenix, AZ ($289)
2014 - March 14-18  La Quinta Resort, La Quinta, CA ($319)
2015 - March 13-17  Naples Grande Beach Resort, Naples FL ($285)
2016 - March 11-15  La Quinta Resort, La Quinta, CA ($319)

Eng Conference
2012 - June 24-27  LaPlaya Resort, Naples, FL ($175)
2013 - June 23-26  LaPlaya Resort, Naples, FL ($179)

Fall Meetings
2011 - Sept 20-21  O’Hare Hilton, Chicago, IL ($179)
2012 - Sept 18-19  O’Hare Hilton, Chicago, IL ($199)

END OF SUMMARY
The CEMA Annual Meeting was another success story for CEMA. The location was excellent at the La Quinta Resort and Spa, La Quinta, California. It was a very productive meeting for the association and also provided all who attended helpful take-home information to improve their business plans, ample opportunities to network, renew old acquaintances, and to begin new friendships.

President Bill Pugh convened the General Business Session on Saturday, March 5, 2011. Representatives of 52 member companies registered. This was 9 more companies than attended the last Annual Meeting. The representatives elected Bob Domnick of Superior Industries, Geoff Normanton of Fenner Dunlop, and Paul Ross II of Douglas Manufacturing Co., Inc. to three year terms as members of the CEMA Board of Directors and they also elected Todd Swinderman of Martin Engineering Company to a one year term on the Board of Directors as the CEMA Past Presidents Committee representative. Subsequently, the Board of Directors elected George Huber III of Industrial Kinetics, Inc., as the new CEMA President, Ronald Arkema of Van Gorp Corporation, as CEMA Vice President, Warren Chandler of Stephens-Adamson, as CEMA Secretary, and Jerry Heathman of Chantland Pulley & Roller Company as CEMA Treasurer.

The keynote speaker this year was Alan Beaulieu, Economist, from the Institute for Trend Analysis who gave a rather thorough review of what he sees as the business conditions for the upcoming several years. He also provided excellent and useful advice for businesses as to how to plan and prosper through this part of the business cycle. He believes we are in recovery. Expect a slow recovery due to the inflation that will follow the enormous increases in the money supply. For businesses to thrive in the slow recovery/inflation environment we should look to strategies that companies adopted during a similar time in the 1970's. He gave several practical things companies can do. He still predicts a worldwide depression by 2030 and that people should strive to be debt free by 2028.

As for his track record: He accurately predicted the 1999 recession - Correctly called the 2000 dot.com meltdown - Anticipated 2002 economic recovery despite 9/11 tragedy - Saw oil price spike coming in 2002, a year before it hit - Told his clients, “Run, don’t walk” before the global financial crisis of 2008

Dan Fannin, Chair of the CEMA Statistics Committee, provided a statistics committee report. CEMA Shipments have historically trailed orders by 9 to 12 months. Based on that trend, CEMA's 2010 orders of $6.9B and shipments of $6.6B predict 2011 shipments of approximately $7.2 billion. For 2011, CEMA forecasts a continued recovery and a growth of 8% in shipments.

Representatives from Trade Industry Magazines presented the membership with their assessments of business conditions and their estimates of the road ahead. The presentations were made by Jim Indelicato of DC Velocity Magazine, Patrick Burnson of Modern Materials Handling Magazine, and Dave Blanchard of Material Handling Logistics Magazine. They all confirmed the upturn in business that has been occurring over the past year and they projected gains ahead.

During Lunch, seven new CEMA Member Companies were invited to tell the group about their companies. Presentations were provided by Mike Nisenbaum of PEER Chain Company, Marco Oropeza of Siemens Industry, Inc., Rob Christian of Imperial Technologies, Richard Kosik of ITOH Denki USA, Inc., Mike Haen of Gates Corporation, Bill Maki, of Sandvik Mining and Construction, and Louis Lenick of PEER Bearing Company.

The afternoon session of the General Business Session Laurie DuChateau of Reed Smith provided an excellent presentation on the “Mandated Changes to Employer Health Care Plans”.

All of the presentations are available to CEMA members. Contact CEMA headquarters to access them.

The committee and product section meetings were very productive again and provided guidance for the activities and projects of the association for the next year.

NOTE: The pictures on the following pages come from a 17 MB pdf file that can be downloaded from this link: http://www.cemanet.org/78am/PicturesfromAM2011.pdf
Assorted Pictures from the 2011 CEMA Annual Meeting, March 4-8, 2011, La Quinta Resort, La Quinta, California

We had a CEMA Presidential Transition

We Golfed
We Look Forward to seeing our CEMA Friends and Acquaintances

Next Year

March 9-13, 2012

Eden Roc Renaissance

Miami Beach, Florida
The 84th CEMA Engineering Conference convened at the LaPlaya Beach Resort in Naples, Florida from June 26 through June 29, 2011.

The conference officers this year were Chair: Chris Maines, Intelligrated, Inc., First Vice Chair: Steve Brisco, Fenner Dunlop, and Second Vice Chair: John Langsdorf, Transnorm System, Inc.

Attendance was the largest to date and up significantly compared to 2010: (55 vs 42) member companies were represented by 91 vs 64 people with a total, including spouses, staff, and others of 114 vs 81 people. We had a record 24 first time attendees which bodes well for the future vitality of CEMA and the Engineering Conference.

As organized by the conference officers, the conference attendees and guests were given the opportunity to get acquainted at a newcomers orientation as well as a reception and dinner on Sunday evening.

Monday's session kicked off early and featured a three hour seminar on ""Key Considerations for Effective Requirements and Change Management", Presented by Kurt Roudabush, Intelligrated Manager, Engineering QA, PMP; ASQ Fellow, CMQ/OE, CQE, CQA, CSQE. All members attending this seminar will be sent documentation of three hours of continuing education credit in support of maintaining any current engineering certifications.

The afternoon was devoted to the Safety Committee Meeting to which all were invited. The committee is working on Area Guarding for Transfer Cars, a Safety Guideline for 24v Powered Rollers, updated guidance for the E-Stop Application Guidelines, and Spill Guarding for both Unit Handling Conveyors and Bulk Belt Handling Conveyors. Joe Kirby from Intelligrated gave a presentation of NFPA 70 E guidelines for handling Arc Flash Hazards. A copy of his presentation is available from CEMA Headquarters on request.

All day Tuesday was devoted to individual Section and Product Committee meetings where each group focused on the technical standards and other publications, best practice recommendations, and other projects that the Association's Official Representatives have asked their Engineers to focus on. Tuesday's activities were capped by a reception and dinner for all that evening. One highlight of that dinner was an address by George Huber III, newly elected CEMA President.

Bulk Belt Conveyor Accessories Committee, chaired by Brett Devries of Flexco, is working on standard for Conveyor Belt Cleaner Application Ranking, a standard for Belt Cleaning Efficiency Ranking, and a revision of CEMA Impact Bed Standard 575-2000.


The Conveyor Idler Committee, chaired by Jarrod Felton of Superior Industries LLC, continued development of a metric conversion of CEMA Standard 502, a revision of Chapter 5 of the Belt Book, elimination of the "E" dimension from the V-Return dimensions in 502, a proposal for the alterations to the belt-book for Kit, the possibility...
of a Roundness Standard for S02, how to include a Kit test method to the Belt Book, whether to include a standard for Roll Gap at Center Stands, and a possible Idler Roller Standard.

The Screw Conveyor Committee, chaired by Bill Mecke of KWS Manufacturing Co, Ltd., continued work on possible 30 and 36 inch conveyor screw standards, continued working on a common CEMA Installation, Operations, and Maintenance Manual, a technical paper on "Considerations for Design of Equipment at Elevated Temperatures", a possible Hanger Bearing Dimensional Standard, and possible safety concerns for Screw Clamps. Their Bucket Elevator sub-committee, under the chairmanship of Warren Knapp of Screw Conveyor Corporation, had its initial organizational meeting and proposes to develop, where possible, application guidance for selection and design of Bucket Elevators.

The Unit Handling Committee, chaired by John Langsdorf of Transnorm System, Inc., is working on revisions to four of the seven unit handling standards. They approved an update of the E-Stop application guide for unit and bulk belt conveyors. They are recruiting volunteers to develop best practice guidelines for transfers, shuttle cars, and lifts, as well as guidelines for spill guarding. They are also developing a new standard for “Poly V Belt” live driven rollers, as well as a standard for drag chain conveyors. Chris Glenn of Hytrol Conveyor Co., Inc., was elected Chair and Ron Wagner of Intelligrated, Inc. was elected Vice-Chair.

The Belt Book Committee, chaired by Todd Swinderman of the Martin Engineering Company, continues to work on the seventh edition. Chapters and Topics have been mapped and assigned to volunteer members and companies. The plan is to have drafts of all chapters ready for review the 2012 Engineering Conference and final approval at the 2012 Fall Meeting so that the Book content can be provided to the publisher in 2012. See related story below.

The Conference Officers for Next Year are: Chair, Avianash Bhalerao (Bechtel), 1st Vice Chair (Unit), John Langsdorf, Transnorm System, Inc. and 2nd Vice Chair (Bulk), Bill Mecke (KWS Manufacturing Company, Ltd.)

**CEMA - ABNT Mutual Cooperation Agreement Imminent**

Last year, CEMA began a tentative relationship with ABNT in Brazil. ABNT is a private company chartered by the Brazilian government to develop all standards for industry in Brazil. The way it works is ABNT is the umbrella organization and the actual organization that handles conveyor standards development is a working group within ABIMAQ. ABIMAQ stands for Association of Brazilian Industrial Machines and Equipment Suppliers. ABNT validates and publishes the standards that the working groups within ABIMAQ develop.

Their primary interest is in possibly adopting the CEMA Belt Book as the Brazilian National Standard. We see a potential for them helping us to create a metric version of the Seventh Edition of the Belt Book. To that end, they sent five representatives to the 2010 CEMA Engineering Conference and the interchange between them and our engineers went extremely well. Based on mutual appreciation, the CEMA Board of Directors authorized Todd Swinderman, who is Chair of the Belt Book Committee, to continue contact with them and pursue a proposal for mutual support and cooperation.

Recently, Todd visited ABNT Headquarters at their invitation to clarify the intended relationship and to address their version of the CEMA Engineering Conference which they call a Workshop for Conveyor Manufacturers. He reports that, in addition to the Belt Book, they were impressed with our Safety Label Program. "They asked me to really emphasize how well accepted CEMA standards are in the world and how a cooperative arrangement would benefit the manufacturers and end users in Brazil for safety and standardization.

He reports that a formal draft agreement is being prepared for consideration of the CEMA membership and Board of Directors at the CEMA Fall Meeting in September. CEMA wishes to thank Todd for his extraordinary efforts in support of CEMA.
MEMBER COMPANY NEWS

Membership

As of August 1, 2011, CEMA’s membership stands at 110 with 96 Manufacturing Members and 14 Technical Members.

New Members

AFM Industries of Oshawa, Ontario, Canada, joined CEMA on May 31, 2011 as a Technical Member. They specialize in the Specification and Installation of Bulk Conveyor Systems. Their Official Representative is Rob Butterworth, Owner, and their Alternate Representative is Andrew Butterworth, Owner.

Nordstrong Equipment Limited of Mississauga, Ontario, Canada, joined CEMA on May 20, 2011. They manufacture Bulk Belt Conveyors, Accessories, and Components as well as Screw Conveyors, Vibrating Equipment and Conveyor Chain. Their Official Representative is Andre Singer, General Manager, and their Alternate Representative is Bill VanDuyn, Sales Manager - East.

Electro-Sensors, Inc of Minnetonka, Minnesota, joined CEMA on May 20, 2011. They manufacture Conveyor Controls for Bulk Handling Systems. Their Official Representative is Anthony Leali, Sales Manager.

Hutchinson Belt Drive Systems of Troy, Michigan, joined CEMA on April 12, 2011. They manufacture Unit Handling Conveyor Components. Their Official Representative is Xavier Ovize, Managing Director, and their Alternate Representative is Ed Grant, Sales Manager.

Dorris Gear Drive Company of Fraser, Michigan, joined CEMA on April 6, 2011. They manufacture Bulk Belt Conveyor Components. Their Official Representative is Peter Osadczuk, General Manager.

Mitsubishi Electric Automation, Inc. of Vernon Hills, Illinois, joined CEMA on March 28, 2011. They manufacture Conveyor Controls. Their Official Representative is Donald Edsall, Industry Account Manager, and their Alternate Representative is David Brezina, Senior Manager.

Sargent & Lundy L.L.C., of Chicago, Illinois, joined CEMA on February 22, 2011 as a Technical Member. They design and specify Screw Conveyors, Bulk Conveyor Systems, and Pneumatic Conveying Systems. Their Official Representative is Ed Wolfington, Project Associate 1, and their Alternate Representative is Bryan J. McGowan, Professional Engineer.

PEER Bearing Company of Waukegan, Illinois, joined CEMA on January 21, 2011. They manufacture Unit Handling Conveyor Components. Their Official Representative is Louis Lenick, Product Manager, and their Alternate Representative is Erin Hankforth, Marketing Manager.

Happenings

PRAB, Inc., the parent company of Hapman, whose equipment is used by world-wide corporations in the handling of powders and bulk solids, announced the acquisition of Triple/S Dynamics, Inc., Dallas, TX. Triple/S employees, production, and operations will remain in Texas.

Benetech has changed its address from 1851 Albright Road, Montgomery, Illinois 60538 to 2245 Sequoia Drive, Ste. 300, Aurora, IL 60506. Their telephone and other contact information remains unchanged.

EDITOR’S NOTE
We will be happy to print member company news if you remember to include CEMA Headquarters in your press release distribution list.